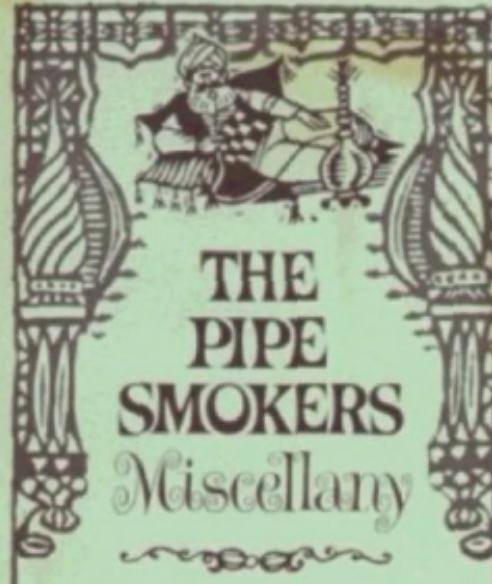


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*Tidbits, Tips & Trivia from
the makers of Bond Street*

THE JOY OF SMOKING TO THE HEEL

When you reach the dottle—those last shreds of tobacco wedged in the heel—don't think you've had it. Your pipe may mislead you and go out, but light up again for those last sweet puffs.



By smoking the dottle, you do your heel good by caking it the same as the rest of the bowl. And it's easier to empty your pipe when finished.

These are just extras, though. Your big advantage is a longer, sweeter smoke, good to the last dottle. Doubly assured when your tobacco is Bond Street.



Give a man a pipe he can smoke...
And his home is bright with a calm
delight.

THOMSON

THE PIPE TOBACCO THAT STAYS ITT



Bond Street Pipe Tobacco keeps burning because of its old English cut—a combination of flakes for even-burning and cubes for slower-burning. You'll enjoy the pleasant aroma and satisfying flavor of Bond Street's choice imported and domestic tobaccos, too. Make your next pipeful Bond Street.



*A meeting of
pipedsmokers is
always a meeting
of minds*

BOND STREET

A product of Philip Morris Inc.

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